

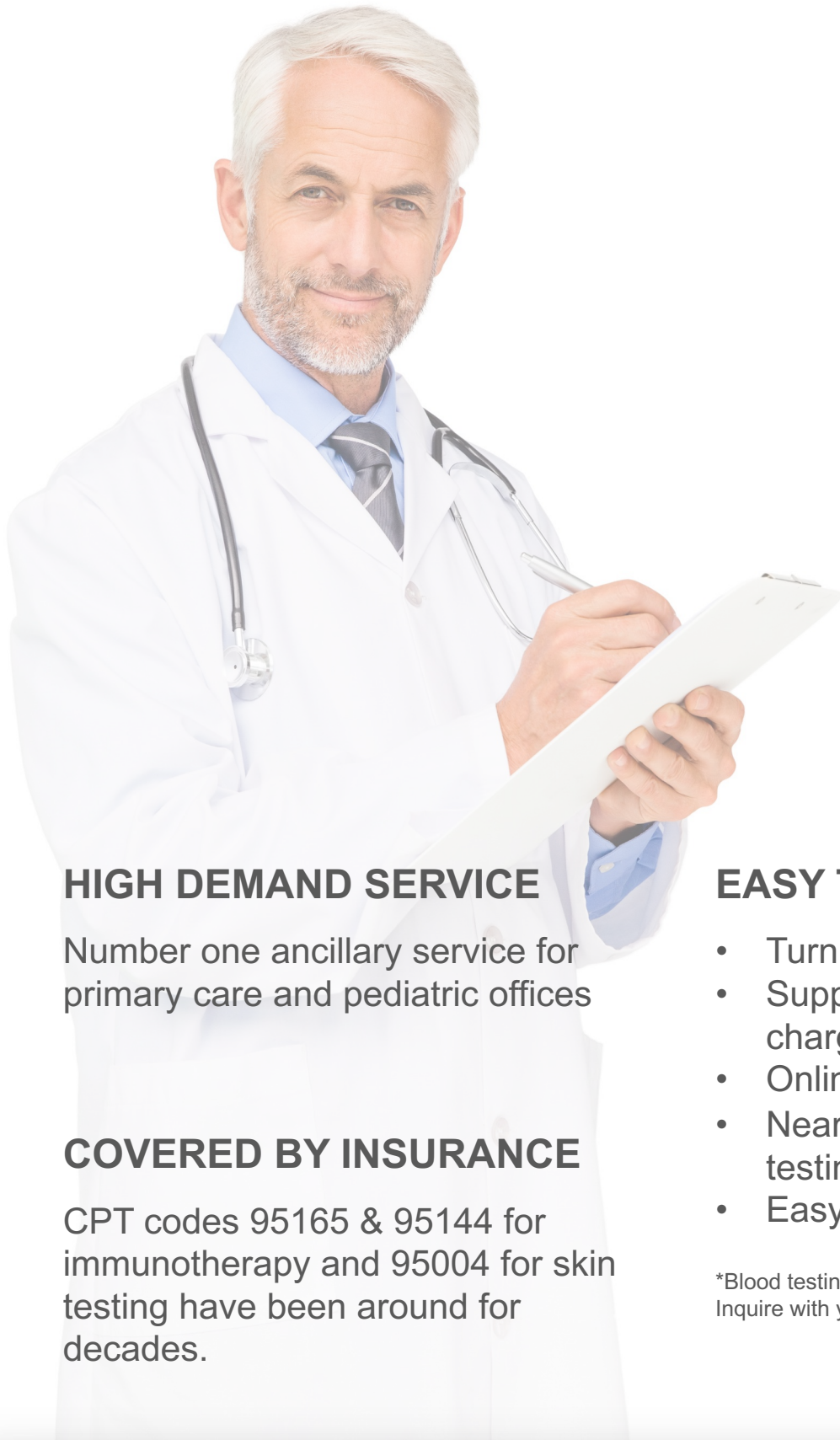


Nationwide Allergy™

THE FACTS ABOUT ALLERGIES

- Allergies affect more than 50 million people in the United States. ¹
- 30% of adults and 40% of children are affected. ²
- Allergies are the 6th leading cause of chronic illness in the U.S. ³
- Allergies cost employers approximately \$568 per employee per year. ¹
- The American College of Allergy, Asthma and Immunology has anticipated a scarcity of certified allergists in the upcoming years in spite of the rise in allergies. ⁵





HIGH DEMAND SERVICE

Number one ancillary service for primary care and pediatric offices

COVERED BY INSURANCE

CPT codes 95165 & 95144 for immunotherapy and 95004 for skin testing have been around for decades.

EASY TO IMPLEMENT

- Turnkey allergy solution
- Supplies provided free of charge
- Online training
- Nearly instant results when skin testing*
- Easy to use online portal

*Blood testing may also be available.
Inquire with your representative.

THE OLD WAY

BIG UPFRONT EXPENSE

It's not uncommon for other allergy companies to charge \$5000 or more upfront for test supplies.

ON-SITE TECH

Many allergy companies require their employee to be on-site using one of your exam rooms to test patients.

Often, minimum patient volumes are also required.

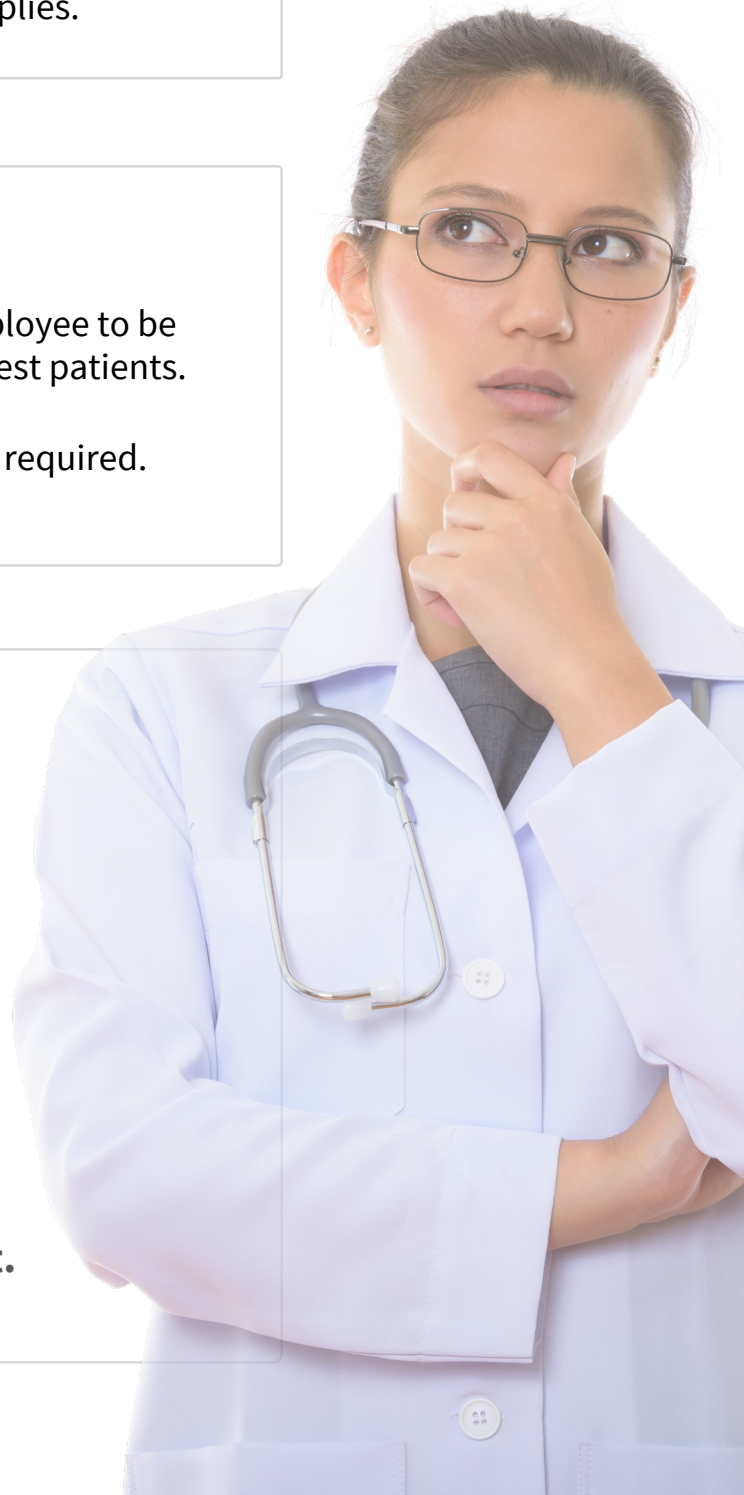
FEE SPLITTING

This occurs when the allergy company requires you to split reimbursements.

In many states, this arrangement is not compliant with healthcare regulations.

In addition, offices may be required to give away more than $\frac{2}{3}$ of their net reimbursement.

That means over \$1000 per patient.





THE NEW WAY



WHAT MAKES US DIFFERENT?

- All testing supplies are provided free of charge.
- Online training modules and certificate of completion
- No tech on-site using your exam rooms. We help train your staff to run your allergy program.
- Flat fee for immunotherapy that includes both shots and sublingual drops.
- You bill your payors and keep **100% of the reimbursement.**



THE RESULTS

- Help identify causes of **environmental allergies**
- Help identify contributors to **systemic inflammation**
- Add high demand ancillary service to your practice
- Increase patient continuity of care



Ready, Set GO!



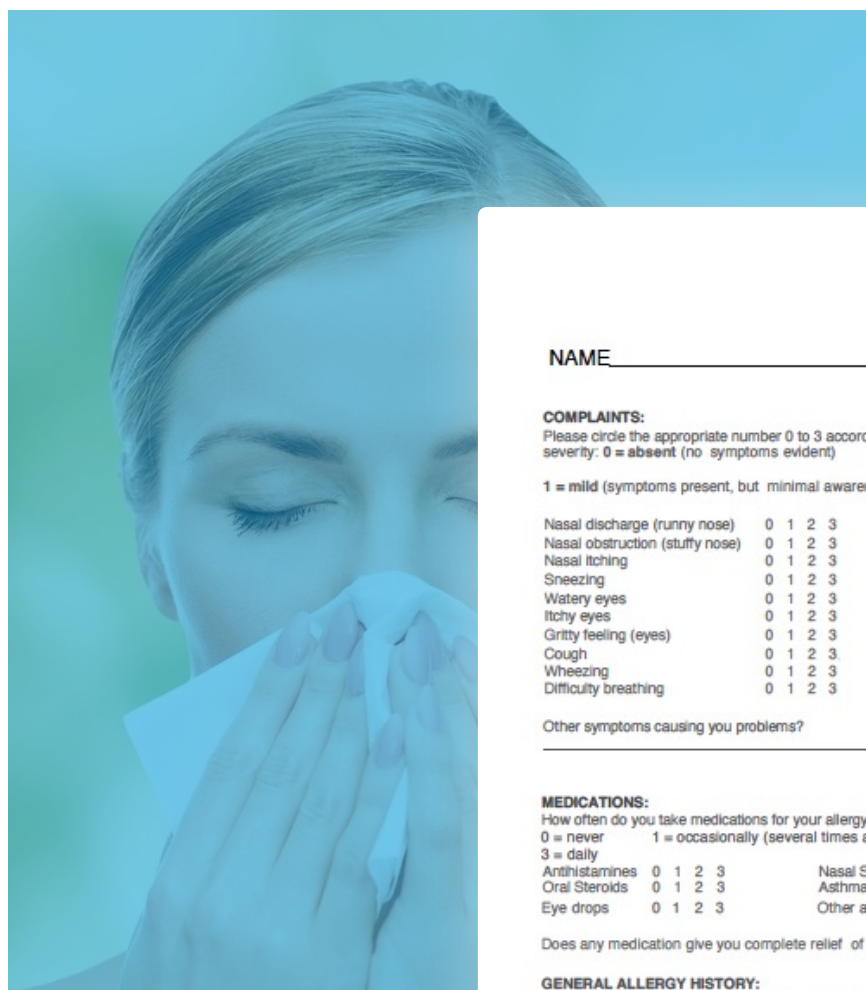
IMPLEMENTING ALLERGY TESTING AND IMMUNOTHERAPY

IDENTIFY, TEST, TREAT

Copyright Nationwide Allergy, 2023. All rights reserved. Nationwide Allergy does not directly or indirectly practice medicine or dispense medical advice or services. Nothing in this document is meant to directly or indirectly imply otherwise. Providers should establish medical necessity prior to ordering tests or rendering treatment. No compensation or consideration of any kind is offered by Nationwide Allergy Arizona LLC, its employees and affiliates to providers or any related individual or entity for ordering services (18 U.S.C. Section 220). EKRA, STARK and HIPPA compliant.

1. IDENTIFY

SCREEN PATIENTS FOR ALLERGY SYMPTOMS



Patient Screening Packet v. 2.0

ALLERGY HISTORY

NAME _____ DOB _____ DATE _____

COMPLAINTS:

Please circle the appropriate number 0 to 3 according to severity: 0 = absent (no symptoms evident)

2 = moderate (tolerable)

1 = mild (symptoms present, but minimal awareness),

3 = severe

Nasal discharge (runny nose)	0 1 2 3	Headache	0 1 2 3
Nasal obstruction (stuffy nose)	0 1 2 3	Hives	0 1 2 3
Nasal itching	0 1 2 3	Eczema	0 1 2 3
Sneezing	0 1 2 3	Itching ears	0 1 2 3
Watery eyes	0 1 2 3	Sinus or ear infections	0 1 2 3
Itchy eyes	0 1 2 3	Frequent colds or sore throat	0 1 2 3
Gritty feeling (eyes)	0 1 2 3	Sensitivity to pet hair	0 1 2 3
Cough	0 1 2 3	Itchy throat	0 1 2 3
Wheezing	0 1 2 3	Sinus pressure	0 1 2 3
Difficulty breathing	0 1 2 3	Sinus pain	0 1 2 3

Other symptoms causing you problems? _____

MEDICATIONS:

How often do you take medications for your allergy symptoms?

0 = never 1 = occasionally (several times a month or less) 2 = frequently (several times a week)

3 = daily

Antihistamines	0 1 2 3	Nasal Steroids (Flonase, Nasacort)	0 1 2 3
Oral Steroids	0 1 2 3	Asthma medication (Inhaler, Singulair, Advair)	0 1 2 3
Eye drops	0 1 2 3	Other allergy-related medications	_____

Does any medication give you complete relief of symptoms? _____

GENERAL ALLERGY HISTORY:

How many months of the year do you have allergies? _____ How many years? _____

In what season are they worse (check all that apply): ☐ Spring ☐ Summer ☐ Fall ☐ Winter

Have you been allergy tested before? ☐ Yes ☐ No

If yes, which type: ☐ Skin prick/Puncture ☐ Blood draw

Have you previously received allergy shots? _____ Allergy drops? _____ If yes, when? _____

Do you smoke or use tobacco products? _____

List any animals you have in or around the home _____

Who else in your family has allergies? _____

PROVIDER ONLY

RAW SCORE: _____

SCORE: _____ (Multiply raw score by 4)

0-25 = MILD

26-50 = SIGNIFICANT

51-100 = SEVERE 100+ = VERY SEVERE

This Allergy History worksheet is meant for use by a licensed medical professional only. This worksheet is in no way meant to confer a diagnosis or dictate a specific course of either testing or treatment in lieu of a medical professional's opinion. Scores and descriptions of severity are relative to questions asked and may not be seen in and of themselves as conveying medical advice or medical necessity.

NA000594



2. TEST

QUICK 15 MIN SKIN TEST

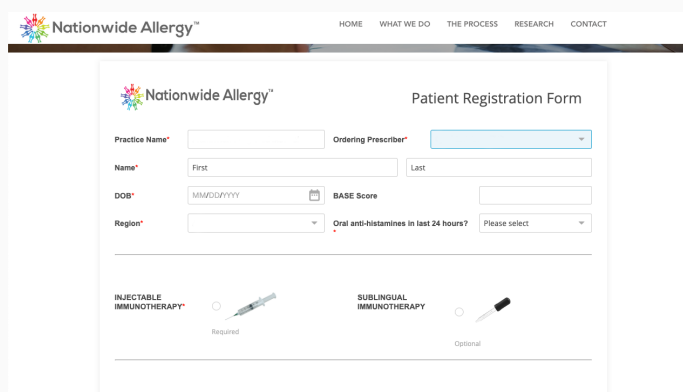
Blood testing may be available. Speak to your representative.

- Gold standard for testing. Can be administered by any qualified staff member.
- We will train your staff using our online training.
- Results in about 15 minutes.
- Panel includes 38 common environmental allergens.

3. TREAT

**ORDER IMMUNOTHERAPY
THROUGH YOUR ONLINE PORTAL**

**Fee for immunotherapy
is always \$550**



The screenshot shows the Nationwide Allergy Patient Registration Form. The form includes fields for Practice Name, Ordering Prescriber, Patient Name (First and Last), DOB, BASE Score, Region, and Oral anti-histamines in last 24 hours. There are also radio buttons for Injectible Immunotherapy (Required) and Sublingual Immunotherapy (Optional).

Vials of prescribed
allergens arrive at your
practice in 5 business days.

Easy mixing completed in office.

4. REIMBURSEMENT



Your practice bills insurance for services rendered.

YOU KEEP 100%
OF THE REIMBURSEMENT

Reimbursement for injectable immunotherapy varies by state, payor and individual coverage.



Nationwide Allergy™

SIGN UP TODAY

NationwideAllergy.net/signup

contact@nationwideallergy.net

1 (800) 351- 4912



Copyright Nationwide Allergy, 2023. All rights reserved. Nationwide Allergy does not directly or indirectly practice medicine or dispense medical advice or services. Nothing in this document is meant to directly or indirectly imply otherwise. Providers should establish medical necessity prior to ordering tests or rendering treatment. No compensation or consideration of any kind is offered by Nationwide Allergy Arizona LLC, its employees and affiliates to providers or any related individual or entity for ordering services (18 U.S.C. Section 220). EKRA, STARK and HIPPA compliant.

GENERAL DISCLAIMER

While this document represents our best efforts to provide accurate information, we cannot guarantee the accuracy of the provided examples. As CPT®, ICD-10-CM and HCPCS codes change annually, you should reference the current CPT®, ICD-10-CM and HCPCS manuals and follow the "Documentation Guidelines for Evaluation and Management Services" for the most detailed and up-to-date information. This information is taken from publicly available sources. Nationwide Allergy cannot guarantee reimbursement for services as an outcome of the information and/or data used and disclaims any responsibility for denial of reimbursement. This information is intended for informational purposes only.

Current Procedural Terminology (CPT®) is copyright and trademark of the 2016 American Medical Association (AMA). All Rights Reserved. No fee schedules, basic units, relative values, or related listings are included in CPT®. Nationwide Allergy assumes no liability for the data contained herein. All medical coding must be supported with documentation and medical necessity determined by the provider.

Comments, information or education (collectively referred to as "information") provided by the coding specialists and staff sourced by Nationwide Allergy reflect their current understanding of the proper use and application of CPT®, ICD, HCPC codes, and claims modifiers. The information provided is solely intended as general information. Ultimately, it is the provider's responsibility to determine medical necessity, and to correctly submit appropriate codes, charges, and modifiers for services that are rendered. The coverage and payment requirements of both government and private payor plans are quite complex, often vary and are subject to frequent change. Any information provided by Nationwide Allergy or its staff is intended as general information only.

Nationwide Allergy and its staff cannot make any representations regarding the appropriateness of use or the likelihood of reimbursement with respect to a specific code. Any information provided by Nationwide Allergy and its staff is for informational purposes only and is not meant as a substitute for professional medical and/or legal advice, both of which should be obtained independently from qualified professionals.

All third-party vendors are independently responsible for their work and Nationwide Allergy does not warrant or accept any responsibility for the services they may provide.

CPT® Disclaimer:

CPT® Copyright 2018 American Medical Association (AMA). All rights reserved. CPT is a registered trademark of the AMA. Applicable FARS/DFARS Restrictions Apply to Government Use. Fee schedules, relative value units, conversion factors, and/or related components are not assigned by the AMA, are not part of CPT®, and the AMA is not recommending their use.

Both the AMA and Nationwide Allergy do not directly or indirectly practice medicine or dispense medical advice or services. Nothing in the foregoing document is meant to directly or indirectly imply otherwise.

Sources:

1. <https://www.aafa.org/allergy-facts>
2. <https://www.pewresearch.org/fact-tank/2021/11/19/growing-share-of-childless-adults-in-u-s-dont-expect-to-ever-have-children/>
3. <https://acaai.org/allergies/allergies-101/facts-stats>
4. <https://www.aafa.org/allergy-facts/>
5. <http://college.acaai.org/sites/default/files/AllergistReport.pdf>